processing of personal data

# introduction

**Skalka family park s. r. o.** (hereinafter referred to as '**PROVIDER**"), as a provider of individual (private) ski and snowboard lessons for children and adults (hereinafter referred to as "**LESSON**“ ), offered through the internet portal available on the website <https://www.skalkaostrava.cz> and their subpages, including the booking calendar available on <https://skalkaostrava.isportsystem.cz> (hereinafter jointly referred to as "**PORTAL**“ ), processes your personal data (and, where applicable, the personal data of your children or other persons who will attend the lessons), which you provide to the provider in particular in connection with the lessons and their booking.

The provider ensures that the processing of personal data is lawful, correct, transparent, accurate, confidential and personal data are processed only to the extent necessary. The provider also ensures that personal data are properly secured and that all rules established by the General Data Protection Regulation (hereinafter referred to as "GDPR") are observed during the processing of personal data.**GDPR**“ ) as well as other legislation in the field of handling and protection of personal data.

# The personal data controller

The personal data controller is the provider:

## name: Skalka family park

## headquarters: 28. řijna 2092/216, Marianske Hory, 709 00 Ostrava

## ID: 286 29 337

## company registered in the commercial register at the Regional Court in Ostrava under File Number C 35569

The provider can be contacted in particular:

* electronically (by e-mail): [kaliskova@skalkaostrava.com](mailto:kaliskova@skalkaostrava.com)
* telephone: +420 736 538 120
* in writing (mail address): 28. October 2092/216, Marianske Hory, 709 00 Ostrava

# Purpose and legal basis for processing

## Provision of the "customer account"service

## The PROVIDER processes your personal data for the purpose of providing the service "CUSTOMER ACCOUNT", through which it is possible to book individual LESSONS and to conclude the relevant contract on the use of leisure time (hereinafter referred to as the "CONTRACT"), as agreed in the terms and conditions of the PROVIDER. This processing of personal data does not require your consent - its legal basis is the performance of the contract to which you are a party, pursuant to Article 6(1)(b) GDPR.

## Conclusion and performance of the contract

The provider processes your personal data **in order to conclude and perform the contract**, the conclusion of which is an essential condition for both the reservation and the provision of the booked lesson. This processing of personal data also does not require your consent – its legal basis is the performance of a contract to which you are a party, according to Article 6(1)(b) GDPR.

## Fulfilment of legal obligations of the provider

The provider also processes your personal data **for the purpose of** **fulfilment of their legal obligations**, arising for the provider in particular from accounting and tax laws, from the Consumer Protection Act, etc., including the obligation of the provider to be able to prove, that personal data is processed in accordance with generally binding legal regulations, in particular in accordance with GDPR. This processing of personal data does not require your consent – its legal basis is to comply with a legal obligation that applies to the provider, pursuant to Article 6(1)(c) GDPR).

## Legitimate interests PROVIDER

The PROVIDER is also entitled to process your personal data on the grounds of its legitimate interests pursuant to Article 6(1)(f) GDPR), i.e. without your consent.

The legitimate interests of the provider are especially:

1. **proper and trouble-free operation and functioning of the portal, including the lesson reservation system,** and ensuring the security of its use, including the detection of abuse and the performance of analyses, statistics, surveys, satisfaction surveys, etc.; or
2. **determination, exercise or defence of legal claims** of the provider (in particular legal claims arising from the concluded contract); or
3. **preparing and presenting advertisements and offers tailored to your interests and needs and sending commercial communications**.

## Your consent

Based on your consent to the processing of personal data, the provider is entitled to process personal data for the purpose specified in the relevant consent, which you can voluntarily provide to the provider. The legal basis for this processing is your consent to the processing of personal data pursuant to Article 6(1)(a) GDPR.

The granting of consent to the processing of personal data is completely **voluntary**. Any failure to give consent for you will not have **any adverse consequences**. Consent to the processing of personal data can be **revoked at any time**. The withdrawal of consent does not affect the lawfulness of the processing of personal data in the period before the withdrawal of consent in which the processing of your personal data was carried out.

# Categories of recipients of personal data

The recipient of personal data is anyone to whom the provider provides personal data.

The provider may provide personal data in particular to recipients whose services it uses in the context of the operation of the portal, the reservation system of lessons and the provision of lessons. These are in particular entities providing accounting, printing and postal services, legal services, IT services, cloud services, commercial messaging services or operators of payment gateways and systems, etc. These recipients will process personal data either as separate controllers (i.e. as entities that determine the purposes and means of processing personal data independently of the provider) or as processors (i.e. entities that process personal data for the provider on the basis of his instructions).

In addition, the provider will provide personal data to public authorities if this obligation is imposed or will be imposed by generally binding legal regulations. However, public authorities in the exercise of their investigative powers shall not be regarded as beneficiaries.

# Period of storage of personal data

The provider will store your personal data only for the period necessary for the purpose of their processing. The termination of one of the legal bases for the processing of your personal data does not affect the processing and storage of personal data (to the extent necessary) on the basis of another legal basis (and for the relevant purpose).

The retention period shall always correspond at least to the duration of the contractual obligation. In addition, even after the termination of the contractual obligation, your personal data will be stored for the period specified by individual laws (e.g. the Accounting Act, the Archiving and File Service Act) and for the period for which it is possible to use your personal data in resolving disputes (this period is always at least 4 years after the termination of the contractual obligation or after the end of the lesson).

In the event that personal data has to be processed for a longer period of time (e.g. as a basis for a dispute or investigation of damage), the relevant period of processing of your personal data will not exceed the period necessary to fulfill the relevant purpose, as will be separately documented.

# Your rights

As a data subject, you have the right to object to processing, on the basis of which the PROVIDER will no longer process your personal data unless it demonstrates compelling legitimate grounds for processing that override your interests or your rights and freedoms or for the establishment, exercise or defense of legal claims.

As a data subject, you also have these other rights:

* **Right of access to personal data**: On the basis of this right, you can request confirmation as to whether your personal data is being processed and, where applicable, information on:
* purposes of processing;
* the categories of data concerned;
* beneficiaries or categories of beneficiaries;
* the processing time;
* the existence of the right to rectification, erasure, restriction of processing or objection;
* the right to lodge a complaint with a supervisory authority;
* about the source of personal data;
* whether automated decision-making is taking place.
* **Right to rectification of personal data** if it is inaccurate or incomplete.
* **Right to erasure of personal data:** The provider will delete your personal data without undue delay, if one of the following reasons is given:

1. the personal data is no longer necessary for the purposes for which they were processed. ;
2. you withdraw your consent if the processing was based on consent;
3. you object to the processing unless there are overriding legitimate grounds for the processing on the part of the provider;
4. your personal data has been processed unlawfully;
5. the personal data must be erased for compliance with a legal obligation to which the controller is subject.

* **Right to restriction of processing** **personal data**, for the period during which the disputed issues are resolved (e.g. in the event of a denial of the accuracy of personal data, in the event of an objection to processing until it is resolved). During the restriction of processing, the data may, outside of their storage, be processed only with consent or for the establishment, exercise or defence of legal claims and to protect the rights of another natural or legal person.
* **The right to data portability** if the individual processing is based on your consent or on any contract within the meaning of Article 6(1)(b) GDPR and is carried out by automated means. Based on this right, you can obtain the personal data you have provided or which relates to you in a structured, commonly used and machine-readable format, under the terms of Article 20 of the GDPR.
* **right to lodge a complaint with a supervisory authority,** which in the Czech Republic is the Office for Personal Data Protection. How to contact the Office and how to proceed with a complaint is set out on the Office's website (https://www.uoou.cz/). Complaints can also be lodged with supervisory authorities in other member states in accordance with Article 77 of the GDPR.
* **Right to withdraw consent to the processing of personal data,** by contacting the provider using the above contact details.

# Further information on the processing of personal data

Providing the relevant personal data is a contractual requirement and the consequence of not providing it is that the PROVIDER will not be able to conclude a CONTRACT with you and will not be able to provide you with the booked LESSON (in fact, it will not be possible to book the LESSON).

In case of questions regarding the processing of your personal data or in case of exercising the rights of the data subject referred to in Article 6 of this Policy, the PROVIDER may be contacted via one of the contact addresses listed in Article 2 of this Policy.

General information on the protection and processing of personal data can also be found on the website of the Office for personal data protection available at [www.uoou.cz](http://www.uoou.cz).

This policy shall take effect on 1. 12. 2023.